7th

SCT2027

7th International Conference on
Steels in Cars and Trucks

Steels in Cars and Trucks

September 6 – 10, 2027

Mainz, Germany

SCT2027

Stahl | Steel Institute VDEh

Sponsor and Exhibitor Package

Venue

Rheingoldhalle Mainz
Rheinstraße 66
55116 Mainz, Germany

Host

Steel Institute VDEh
Sohnstraße 65
40237 Düsseldorf
www.vdeh.de

Organiser

TEMA Technologie Marketing AG
Ms. **Stefanie Schnitzler**
Phone: +49 241 88970-313
Email: info@sct-2027.com
www.tema.de

SCT 2027 – the international networking conference on steels in cars and trucks will take place in September 6 – 10, 2027!

Steel is the number one material in automotive engineering. In internal combustion engine technology (ICE), it shapes developments relating to the powertrain, chassis and bodywork. And steel remains indispensable in electromobility: Modern high-strength and ultra-high-strength steels enable lightweight, safe and cost-effective vehicle structures, protect battery systems in the event of a crash and, thanks to their excellent recyclability, make a significant contribution to sustainable mobility. At the same time, demands for safety, efficiency, CO_2 footprint, resource conservation and cost-effectiveness are rising throughout the entire value chain.

With around 300 participants and 150 specialist presentations, SCT 2027 is the leading international conference for innovative steels, processing technologies and system solutions in passenger car and commercial vehicle manufacturing. It brings together vehicle manufacturers, suppliers, steel producers, plant engineers and research institutions, and promotes the exchange of ideas on current developments and future solutions for the mobility of tomorrow.

As a sponsor or exhibitor, you can position your company within a high-calibre international environment and showcase your expertise directly to the industry's key players.

Conference Topics

Conference topics will include:
Steel Components in Cars and Trucks

- Manufacturing of Components
- New High Performance Steels
- Lightweight Design
- E-mobility with Components Made of Steel
- Green Steel
- Modelling, Simulation and Testing
- Recycling and Repair

Platinum Sponsor SSAB

Host Stahl Steel Institute VDEh

Organiser TEMA

Platinum Sponsor

34,500 EUR

(Main Sponsor)

On site

- 18 sqm booth area, preferential position in the exhibition area, booth construction is not included
- Highlighted company display during breaks
- 5 exhibitor tickets free-of-charge
- 5 three-day entry tickets for your clients, VIPs, etc.
- Use of a personal meeting room

Website

- Preferential listing with link on SCT 2027 website
- Preferential company presentation on SCT 2027 website
- Integration of a corporate image film on SCT 2027 website

Print

- Logo placement on lectern in all rooms
- Logo placement in flyers, newsletters and posters
- Logo presentation on the welcome banner in the foyer
- 2 custom made roll-ups (which remain your property after the conference)
- Company banner and mention as Platinum Sponsor on SCT 2027 sponsor roll-ups
- Full page advertisement in the program folder

- Logo and short portrait on digital conference proceedings
- Logo placement on label of digital conference proceedings
- Presentation of own materials on digital conference proceedings

- Logo imprinted on conference bags
- Materials included in the conference bags

- Member of the Programme Committee

Gold Sponsor

19,500 EUR

On site

- 12 sqm booth area, preferential position in the exhibition area, booth construction is not included
- Logo presentation on the welcome banner in the foyer
- 2 showcases in the exhibition
- 3 exhibitor tickets free-of-charge
- 3 three-day entry tickets for your clients, VIPs, etc.

Website

- Listing with link on SCT 2027 website
- Company presentation and mention as Gold Sponsor on SCT 2027 website

Print

- Logo placement in flyers, newsletters and posters
- Company logo and mention as Gold Sponsor on SCT 2027 sponsor roll-ups
- Half page advertisement in the program folder

- Presentation of own materials on digital conference program booklet
- Materials included in the conference bags

Silver Sponsor

11,500 EUR

On site

- 8 sqm booth area, booth construction is not included
- 1 showcase in the exhibition
- 2 exhibitor passes free-of-charge
- 2 three-day entry tickets for your clients, VIPs, etc.

Website

- Listing with link on SCT 2027 website
- Company presentation and mention as Silver Sponsor on SCT 2027 website

Print

- Logo placement in flyers, newsletters and posters
- Company logo and mention as Silver Sponsor on SCT 2027 sponsor roll-ups
- Half page advertisement in the program folder

- Presentation of own materials on digital conference proceedings
- Materials included in the conference bags

Exhibitor Package "Booth"

4,500 EUR

(Fully equipped with booth)

- 8 sqm floor space
- Standard exhibition construction
- Lighting, electricity, table, 2 chairs, 2 racks for brochures, 1 triple-socket
- 1 free ticket
- Per additional sqm with booth construction (maximum of 12 sqm): 390 €

Exhibitor Package "Space"

2,500 EUR

- 6 sqm floor space
- No booth construction included
- 2 free tickets
- Per additional sqm (maximum of 12 sqm): 300 EUR

German VAT will be added to all prices.

Item Sponsors

Proceedings 3,200 €

Let your company logo be seen around the globe by sponsoring the conference proceedings of SCT 2027. The proceedings will be received by all participants.

Advertisement

SCT Proceedings:
- 470 x 110 px: **980 €**
- Stamp: **490 €**

SCT Programme:
- 1/1: **980 €**
- 1/2: **490 €**

Logo on conference bags 2,000 €

- Each participant receives a conference bag at their arrival at the conference, Sponsor's logo is printed on all conference bags.

Pens 1,500 €

- Your pens distributed to all participants of SCT 2027.

Notepads 3,500 €

- You may provide personalised notepads, to be added in the conference bags.

Coffee break 1,500 €

- Two coffee breaks during SCT 2027
- Promotion during the coffee breaks

Conference lunch 2,000 €

- One lunch break during SCT 2027
- Logo, website URL and company description will be placed on all signage around the lunch area and on all the lunch break service tables. Additional material can be delivered.

Additional equipment, furniture

- We offer to our sponsors and exhibitors additional 3-day tickets for **750 €** (up to a maximum of five tickets).
- Please contact us for individual packages info@sct-2027.com.

Sponsoring Packages	Platinum	Gold	Silver
Booth area	18 sqm	12 sqm	8 sqm
Highlighted company display during breaks	x	-	-
Free tickets	10	6	4
Imagefilm in conference programme	x	-	-
Website			
Listing with link	Preferential	x	x
Company presentation	Preferential	x	x
Integration of a corporate image film	x	-	-
Presentation in Social Media communication	Highlighted	Highlighted	x
Print			
Logo placement on lectern in all rooms	x	-	-
Logo placement in flyers, newsletters and posters	x	x	x
Logo presentation on the welcome banner in the foyer	x	x	-
SCT 2027 roll-ups	2 Company roll-ups	Logo on conference roll-ups	Logo on conference roll-ups
Advertisement in the programme folder	Full page	Half page	Half page
Advertisement in the digital conference proceedings	Highlighted (980 x 190 px)	(470 x 110 px)	-
Presentation of own materials on digital conference proceedings	Logo and short portrait	x	x
Materials included in the conference bags	up to 2 items + brochure with logo on bags	1 item	1 item
Costs	**34,500 EUR**	**19,500 EUR**	**11,500 EUR**

German VAT will be added to all prices.

Registration

form for Sponsoring or Exhibiting at the 7th International Conference on Steels in Cars and Trucks

Please send to Stefanie Schnitzler

info@sct-2027.com

I would like to participate as a sponsor / exhibitor at the 7th International Conference on Steels in Cars and Trucks which will take place from September 6 – 10, 2027, Mainz, Germany.

Company / Institute

Contact Person

Contact E-mail

Invoice Information

Address

Zip Code

City

Country

Phone

E-mail

Send

Please mark with a cross the package you want to book.

Sponsoring Packages			Exhibiting Packages		
☐	Platinum Sponsor	34,500 EUR	☐	Exhibitor Package "Booth"	4,500 EUR
☐	Gold Sponsor	19,500 EUR	☐	Exhibitor Package "Space"	2,500 EUR
☐	Silver Sponsor	11,500 EUR			

Item Sponsoring

☐	Proceedings	3,200 EUR
☐	Logo on conference bags	2,000 EUR
☐	Pens	1,500 EUR
☐	Notepads	3,500 EUR
☐	Coffee break	1,500 EUR
☐	Conference lunch	2,000 EUR

Advertisement SCT Proceedings:

☐	470 x 110 px:	980 EUR
☐	Stamp:	490 EUR

Advertisement SCT Programme:

☐	1/1:	980 EUR
☐	1/2:	490 EUR

German VAT will be added to all prices.

Additionally

_____ entry tickets (750 EUR per ticket) _____ EUR

_____ additional sqm with booth construction (390 EUR per sqm) _____ EUR

_____ additional sqm without booth construction (300 EUR per sqm) _____ EUR

I understand that the organiser reserves the right to cancel and / or modify the above-mentioned event and / or services offered at any time.